



You can have any color you want... as long as it's black.
—Henry Ford

In the early part of the 20th century, Henry Ford accomplished something nobody thought was possible: large scale manufacturing disciplined by science, technology, and precision engineering while maintain-

ing the elements of human emotion. Not only was Henry Ford successful in the application of this concept, his methods became the standard by which all others were judged.



BLACK PANTHER
SNARE DRUMS

At the end of the 20th century, we, at Mapex, have brought this time tested process to our Black Panther series snare drums. Science, technology, precision engineering and the elements of human emotion are all a part of these drums. In fact, the Black Panther series is probably the most inclusive snare drum line ever created by a single manufacturer. Thirty eight models all told in brass, maple, aluminum, steel, and birch. Henry Ford's method became the precursor of what was the future in his industry. We, at Mapex, believe our future just might run the same course. Why tinker with success? Nearly 100 years later, we'll offer you any color you want too... as long as it's black.

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The Finest Drums On Earth